

APPLIANCE MAKER

FOOD HANDLING & COOKING COMPONENTS

AVIENT SOLUTION

Colorant Chromatics™ Precolor and
Masterbatch Formulations

WHY AVIENT?

- Colorants counteracted yellow tones without sacrificing heat and steam resistance
- Achieved a more intense blue-gray shade that reinforces appliance quality and cleanliness and improves perception of the food

LEARN MORE

KEY REQUIREMENTS

- Minimize yellow / amber color tone of PEI and PES that detracts from the perception of quality for cooking and food service appliances
- Maintain inherent heat and steam resistance of PEI and PES
- Food contact compatibility